

HKU x HKAI LAB

STRATEGIC TRANSFORMATION IN AI PROGRAMME

Under the strong partnership between HKU Business School Executive Education, Alibaba Entrepreneurs Fund, and HKAI LAB, Strategic Transformation in AI Programme is meticulously designed for executives seeking to understand and leverage the transformative potential of AI within their organisations. This comprehensive curriculum encompasses core aspects of AI, operational strategies, ethical considerations, and practical insights through industry engagement, equipping participants with the knowledge and tools to lead in an increasingly AI-driven landscape.

STRUCTURE

- Module 1** Understanding Artificial Intelligence & Generative AI
- Module 2** Operationalising AI: From Strategy to Execution in the Workplace
- Module 3** Ethics Considerations & Responsible AI Governance
- Module 4** Company Visit: SenseTime (Shenzhen) and Leading Chinese AI Companies in the Greater Bay Area (GBA)

FACULTY



Prof. Matthias BUEHLMAIER

Associate Professor of Teaching
BBA (IBGM)
Programme Director



Prof. Eric MOY

Adjunct Assistant Professor



Prof. David S. LEE

Associate Professor of Teaching
BFin (AMPB)
Deputy Programme Director
and Admissions Tutor

GUEST SPEAKERS



Dr. Yu RONG

Director,
Technical Lead for Scientific Multimodal
and Multi-omics Modeling,
Alibaba DAMO Academy



Ms. Maryann TSENG

Head of International Equity Markets;
Senior Managing Director
of Strategic Investment,
SenseTime Hong Kong



Mr. Keith IP

CTO of Li & Fung



Mr. Zinnser HONG

Head of Strategy and Digital Office,
The Bank of East Asia (China) Limited
Director of BEA Global Service Centre
(Guangdong) Company Limited



Ms. Jeanne LIM

CEO,
beingAI Corporation



Dr. Miles WEN

Co-Founder & CEO,
Fano Labs

PROGRAMME DETAILS

■ Programme Length

9, 16, 23 & 30 January 2026
4 half-days (4 modules, half day each)

■ Programme Fee

HK\$25,000 Original price: HK\$30,000

Special Discount for HKU Alumni and Staff / HKAI LAB & AEF's Network

■ Medium of Instruction English

■ Delivery Approach Face-to-face

■ Venue HKU Campus, Alibaba Office & Company Visit

■ Certificate

Participants will receive
an HKU Business School x HKAI Lab co-branded
certificate upon completion



■ Discounts

Early Bird

5% off

Registration has to be submitted
by 30 November 2025.

Group

10% off

Minimum of three participants
from the same organisation
registering for the programme.

HKU Alumni
and Staff /
HKAI LAB & AEF's
Network

**Discounted
fee of HK\$25,000**

*Terms and conditions apply



Knowledge
Enhancement



Strategic
Integration



Networking
Opportunity



Practical
Learning



Ethical
Considerations

Registration



More Details



Enquiries

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