



# Executive Certificate in Leadership and People Management

Sep - Oct 2025



## ABOUT THE PROGRAMME

The hallmark of a great leader is the ability to lead and inspire others to reach greater heights. Becoming a successful leader is one of the most rewarding yet challenging goals for professionals who have transited from an individual contributor to a team leader.

The Executive Certificate in Leadership and People Management explores essential leadership functions relevant to self, people and organisation, in terms of managing changes in a challenging and rapidly evolving business environment, communicating effectively, and developing talents. This dedicated programme for leaders and high potential leaders will enhance their ability to manage with confidence for personal and organisational success.

## BENEFITS

- Uncover and develop your ideal leadership style
- Gain access to leadership frameworks and practice, and apply these frameworks to energise and motivate your team
- Test your own leadership effectiveness and enhance your leadership influence within the organisation
- Develop healthy interpersonal relationships that nurture and inspire your team
- Acquire tactics to effectively resolve conflicts, influence and empower your team members
- Learn from prominent industry leaders and peers who have encountered similar challenges
- Create an action plan to transform learning into results

## DETAILS

### Programme Length:

8 Days (4 modules, 2 days each)

### Programme Fee:

HK\$46,800 (for entire programme)

HK\$13,000 (for each module)

### Discounts\*:

Full Programme: Discounted fee of HK\$46,800 (Enrol in all 4 modules)

Early Bird: 10%

(Submit registration before 31 July 2025)

Group: 15%

(Min. 3 participants from the same organisation)

HKU Alumni and Staff: 20%

**Venue:** HKU Campus

\* Only one type of discount can be applied per enrollment. The discount cannot be used in conjunction with other promotions, discounts or offers. In the event of a dispute, provision of the discount(s) is subject to the sole discretion and final decision of HKU Business School.



## PROGRAMME STRUCTURE

### MODULE 1:

Leading High-Performing Teams

12-13  
Sep  
2025

#### Day 1: Team Foundations

- Building high-performing teams
- Motivating high-performing teams
- Leading high-performing teams

#### Day 2: Team Dynamics

- Team complexities: Leading diverse and virtual teams
- Managing team complexities: Understanding opportunities & challenges across teams
- Team dynamics: Individual contributors, team players and sustaining team performance

### MODULE 2:

Effective Business Communication

19-20  
Sep  
2025

#### Day 1: Communication for Success

- Persuasive communication: Gaining and using influence
- Delivering and receiving feedback
- The art of active listening

#### Day 2: Tools for Effective Communication

- Business storytelling 101: Using the power of words to empower others
- Projecting confidence: How to speak so others listen
- Workplace professionalism: Handling difficult people and situations

### MODULE 3:

Interpersonal Relationships & Conflicts

10-11  
Oct  
2025

#### Day 1: Interpersonal Relationships

- Relationship foundations: Building psychological safety, resilience, and bonds of trust
- Navigating relational dynamics: Not all relationships are built the same
- Maintaining relationships in a hybrid or virtual world

#### Day 2: Conflict Management

- Identify, assess, and understand how you manage conflicts
- Strategies for effectively solving conflicts
- Application to various workplace conflict scenarios

### MODULE 4:

Leading Self and Unleashing Potential

17-18  
Oct  
2025

#### Day 1: Finding Your True North

- Transitioning from managing self to leading others
- Identify, assess, and understand your leadership qualities, leadership approach, and leadership philosophy
- Enhance your leadership based on your unique leadership style: Coach, motivate, energize and inspire your people

#### Day 2: Unleash Your Leadership Potential

- Looking back to drive your leadership forward
- From self-leadership to leadership in action: Leading people and organizations
- Developing intentional and purposeful cultures that promote and support growth

## FACULTY PROFILE



### **Prof. Bonnie Hayden CHENG**

MBA Programme Director  
Associate Professor, Management and Strategy  
HKU Business School

- PhD, University of Toronto
- M.A., University of Toronto
- BSc., University of Toronto

Prof. Cheng obtained her PhD degree in Organisational Behaviour and Human Resource Management from the Rotman School of Management, University of Toronto. Her research is dedicated to corporate wellness. This includes helping senior executives level up their leadership and creating cultures and teams that thrive in the workplace. She has published in top-tier journals such as the Academy of Management Journal, Journal of Applied Psychology, and Journal of Personality and Social Psychology. Her research has been featured in leading media sources such as The Wall Street Journal, Forbes, The New York Times, and Harvard Business Review.


## WHO SHOULD ATTEND

- Professionals who, within the past two years, or who are currently, making the transition from being an individual contributor to a team leader, and are directly responsible for employees
- Business professionals who lead teams and departments, and are responsible for managing the day-to-day activities of employees
- Anyone seeking to develop critical leadership skills, become effective leaders, or improve key leadership competencies

## CONTACT US / REGISTRATION

Should you need further information about the programme, please contact us:

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