

# Disrupting the Disruption: Developing FinTech and Inclusive Strategy



## ABOUT THE PROGRAMME

Financial services have been undergoing a profound transformation. Digital technologies are reshaping payments, lending, insurance and wealth management, the changes of which have been in motion for several years. The COVID-19 pandemic has accelerated this process, creating new opportunities for digital financial services to accelerate and enhance financial inclusion, amid social distancing and containment measures.

The Disrupting the Disruption: Developing Fintech and Inclusive Strategy programme aims to help you develop holistic and up-to-date understanding of the technologies from a business point of view and to equip you with the capabilities to identify, evaluate, and capture opportunities (and threat) relevant to your organisation.

## WHO SHOULD ATTEND

This programme is ideal for senior level executives looking to gain actionable, strategic insights for decision making in the evolving financial services sector.

- Senior executives across the sectors in the banking and financial services industry, including commercial banks and credit unions, asset managers and investment vehicles, insurance companies and underwriters, investment banks and brokerage firms, exchanges and clearing houses, financial advisors.
- Mid- to senior-level executives from Central Banks and regulatory agencies engaged in oversight of the financial services ecosystem
- Aspiring entrepreneurs and investors who are interested to venture into the exciting space of FinTech

## Programme Overview

**Programme Length:**  
6 Days (3 modules, 2  
days each)

**Tuition Fee:**  
HK\$66,000

**Venue:**  
HKU Business School

**Medium of Instruction:**  
English

**Delivery Approach:**  
Face-to-face

**Contact:**  
Mr. Adrian CHAN

**Phone:** 3962 1400  
**Email:** [adcwc@hku.hk](mailto:adcwc@hku.hk)

## WHO SHOULD ATTEND

### Module 1

#### Navigating the evolving landscape of FinTech: Key Global Local Trends

The pace of change in Financial Services seems only to be increasing. The forces shaping this change have led us to reconsider the role of finance, more as an “enabler” than a provider of financial products and services.

In this module, we will explore

- the major technological trends materially influencing the provision of financial services
- the innovations that have made (and are likely to continue making) the most impact on the financial ecosystem and how to determine the nature and disruptive potential of these technologies
- the competitive landscape shaping adoption of these new technologies around the globe

### Module 2

#### Changing the Paradigm: Digital Currency, Bitcoin and Cryptocurrency

Blockchain and digital assets are changing the face of business and government today. New ecosystems are developing blockchain-based infrastructure and solutions to create innovative business models and disrupt traditional ones. This is occurring in every industry and in most jurisdictions globally.

In this module, we will explore:

- how money and payment has evolved with the emergence of new digital and crypto technologies
- assessing the viability of a blockchain technology project
- how central bank digital currency would change the paradigm of financial services



### Module 3

#### Pivoting for Growth in the Digital World: Opportunities for Financial Services

With consumers confined to their homes and increasingly turning to online shopping, food ordering apps and contactless payments throughout the pandemic, Covid-19 may have brought about the biggest change to the way we navigate our finances.

In this module, we will explore:

- the regulatory challenges and changes facing the financial sector
- how new technologies can be deployed to address issues such as fairness and privacy
- opportunities the crisis and region present for financial services in the digital and platform economy

## LEARNING EXPERIENCE

The uniqueness of the programme is the blending of both the conceptual framework and practical knowledge together.

There will be interactive discussion, case studies, industrial visits, exclusive dialogues with leaders across the financial services industry.



## FACULTY PROFILES

### Prof. Chen Lin

Associate Dean (Research and Knowledge Exchange)  
Chair of Finance  
Stelux Professor in Finance  
Director, Centre for Financial Innovation and Development  
DBA Programme Director

- Ph.D., M.A., M.B.A., University of Florida
- B.E., South China University of Technology



### Prof. Li Jin

Professor  
Area Head of Management and Strategy

- Ph.D., Massachusetts Institute of Technology
- Bachelor: Caltech (B.S) and Wesleyan University (B.A.)



### Prof. Yiu, Siu Ming

Associate Head (Teaching and Learning)  
Professor

- Ph.D., HK
- MS, Temple University
- BSc, CUHK



### Dr. Luo Ye

Associate Professor

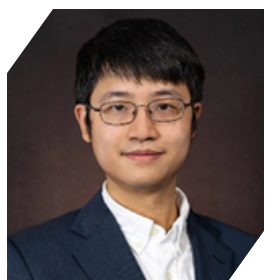
- Ph.D from Massachusetts Institute of Technology
- B.S. degree from Massachusetts Institute of Technology



### Dr. Lu Fangzhou

Associate Professor

- Ph.D., MS., Massachusetts Institute of Technology
- BS., New York University



### Dr. Yang You

Associate Professor

- Ph.D., Harvard University
- Bachelor in Economics and Mathematics, Tsinghua University



### Dr. Alan P Kwan

Associate Professor

- Ph.D, Cornell University
- BA, Dartmouth College

## SCHEDULE AND VENUE

### Dates

Module 1

Navigating the evolving landscape of FinTech: Key Global Local Trends

Date to be confirmed

Module 2

Changing the Paradigm: Digital Currency, Bitcoin and Cryptocurrency

Date to be confirmed

Module 3

Pivoting for Growth in the Digital World: Opportunities for Financial Services

Date to be confirmed

### Venue

HKU Business School

K.K. Leung Building, The University of Hong Kong, Pokfulam Road, Hong Kong

## FEES AND FUNDING

### Full programme fee:

HK\$66,000 per participant

	Fees Before Funding	After Funding	Remarks
Programme Fee	\$66,000	\$22,000	
Early bird @ 10% discount	\$59,400	\$19,800	Register 45 days or more in advance prior to the start of the programme.
Group Sign-up @ 15% discount	\$56,100	\$18,700	Minimum of 3 participants from the same organisation
HKU Alumni @ 20% discount	\$52,800	\$17,600	Alumni of the University of Hong Kong