

HKU Team



Prof. Haipeng Shen
Associate Dean (Executive Education)
Patrick S C Poon Professor in Analytics and Innovation
Professor in Innovation and Information Management
HKU Business School

Prof. Shen is the inaugural Patrick S C Poon Professor in Analytics and Innovation and Associate Dean (Executive Education) of Faculty of Business and Economics at The University of Hong Kong. He is also Fellow of the American Statistical Association and Elected Member of the International Statistical Institute. He is the inaugural winner of the Faculty Special Contribution Teaching Award, and the founding programme director for the joint EMBA programme in collaboration with Guanghua Management School at Peking University, and the Master of Science in Business Analytics programme of Faculty of Business and Economics at The University of Hong Kong.

He received his PhD in Statistics from The Wharton School of Business, University of Pennsylvania in 2003. Prior to joining HKU in 2015, he was a tenured Full Professor of Statistics and Operations Research in the University of North Carolina at Chapel Hill. He teaches in Executive Education and MBA/EMBA/DBA programmes.

His research evolves around the theme of data-driven decision making in the face of uncertainty, including fundamental challenges imposed by big data, and interdisciplinary research in business analytics and healthcare. His work has been supported by government agencies and private foundations. He publishes and serves on the editorial boards of top business and analytics journals. He is a founding editorial board member of China's first international stroke journal - Stroke and Vascular Neurology, and its only non-neurologist editor responsible for precision medicine. He has collaborated with multi-national corporations such as Allcatel-Lucent, Bank of America, GlaxoSmithKline, and Xerox.



**HKU
BUSINESS
SCHOOL**
港大經管學院

Executive Education
高層管理教育



Adrian Chan
Assistant Director, Executive Education
HKU Business School

Adrian is Assistant Director at the Executive Education at the HKU Business School. The Executive Education unit, previously known as the Poon Kam Kai Institute of Management, was established in 1998 under the auspices of the HKU Business School of The University of Hong Kong. Since then, the unit has undergone rapid development, and has become one of the important gateways for the academics to connect with business corporations and public sectors.

Adrian was brought up in United Kingdom, having attended one of the top public school, Clifton College in Bristol. Adrian has attended Cardiff Business School in Hotel, Catering and Institutional Management and Master in Business Administration.

Adrian began his career in management consulting with corporations like Lee Kum Kee Group, Tsit Wing Coffee Group, then, he has held senior leadership positions in QPL Limited, Forefront Group, Nuance-Watson Duty Free business. Adrian has substantial in academic world, having served as Lecturer and Marketing Director at Hong Kong Polytechnic University, Regional Director, University of Michigan, Ross School of Business Executive Education.

Adrian has held roles as Advisor to School of Business, HK Baptist University; as well as Adjunct Professor at Hang Seng University of Hong Kong. Adrian is currently involved with a registered charitable foundation as Board member, Ho & Hong International Charitable Foundation Limited, Board member, Catholic Education Office, Advisor to Yihai Group in Beijing and Mentor, HK Cyberport Management Limited.

Prior to joining HKU Business School, Adrian was the General Manager of Fung Academy, which was led by Dr. Victor Fung. Adrian is married with 2 children and recently, Adrian has a granddaughter.



Executive Education
高層管理教育



Ivy Lam
Manager, Executive Education
HKU Business School

With over 10 years of marketing experience, specializing in event and programme management, Ivy is responsible for programme development and execution of executive education. Prior to joining HKU Team, she worked in project management and partner relations in HKTDC and Cyberport.



Sarah Chung
Executive Assistant, Executive Education
HKU Business School

Sarah is the Executive Assistant, responsible for managing the operations, logistics and corporate client engagement of the programme. Prior to joining the HKU team, she has several years of customer relations experience in different luxury hotels and hospitality industry.



Dongchen Zheng
Executive Assistant, Executive Education
HKU Business School

Dongchen is specialized in planning and implementing education programmes for corporate clients and C-suite level executives, as well as cooperating with different stakeholders in programme delivery. Prior to joining the HKU team, she worked in media and marketing sector. She has a Master's degree in Mass Communication.



Meraki Team



Kirti Lad
Executive Director
Meraki Executive Search & Consulting Limited

Kirti is Founder and Executive Director of Meraki Executive Search & Consulting Limited and created by the leadership team of Harvey Nash APAC.

Meraki is an international search and professional development firm, headquartered in Hong Kong, with a focus on finding and developing outstanding transformational talent. Meraki has a very clear strategy and purpose, to increase and improve female participation in the workforce at the most senior levels.

Kirti's expertise is in leadership hiring and development of both Non-Executives and Executives across the Asia Pacific region. Kirti is a Physics & Chemistry graduate from University College London and has worked in Executive Search for over 20 years.

Meraki's Directors and their Associates have worked together for over 20 years on executive search projects, strategic diversity programmes and leadership development for MNC's.

Kirti is the pioneer behind the Women's Directorship Programme, a joint-venture with The University of Hong Kong Business School. Kirti also leads the Meraki Network, an Executive Women's network in the region, is a regular speaker and contributor to conferences and media relating to gender diversity in Asia and is an active member of the Women in Business Committee at the British Chamber in Hong Kong.

In 2015, 2016 and 2017, Kirti was named as one of the Global Top 50 Diversity Professionals in Industry by the Economist Magazine. In 2013, Kirti was featured in the South China Morning Post's annual Women of Our Time magazine as one of Hong Kong's 25 most inspirational and influential women who has contributed to the city's success over the year.





Nick Marsh
Managing Director
Meraki Executive Search & Consulting Limited

Meraki Executive Search & Consulting is an international firm, headquartered in Hong Kong with a focus on finding and developing great talent across APAC. Meraki evolved out of the US\$1bn Harvey Nash/Alumni Group (headquartered in London). Meraki specializes in identifying and engaging the best talent that helps transform company's performance across APAC region.

Meraki are pioneers in leadership diversity, having created the world's leading board development programmes for top women executives - The Women's Directorship Programme. WDP is a joint venture with Hong Kong University Business School bringing together top female leaders in Asia with world class business leaders including Chairman of London Stock Exchange, Mastercard, Schneider Electric etc. The program has graduated over 250 women across 9 years, and over 60% now sit on boards around the world. 2022 is the 10th anniversary of WDP.

Nick relocated to Hong Kong in 2012 to lead growth in Asia Pacific, as the CEO for APAC and member of the Executive Committee at Harvey Nash plc. He joined HN in 2002, when he built and ran the executive search business as Global CEO.

Previously Nick led the European practices of Technology and Financial Services for leading executive search firm Odgers Bernstein. Before becoming an executive search professional, Nick worked in Africa for a chemicals business, after studying engineering at Sheffield University, followed by work with S.G. Warburg.

Prior to his move to Asia, Nick sat on the board of Byte Night, a children charity in the UK, and Think London, the government body to promote business in London. He raced cars in the British GT championship and at Le Mans. He is married with two children and sits on the board of Kellett International School as a Governor and Director.





Winnie Yuen
Operations Manager
Meraki Executive Search & Consulting Limited

Winnie is Operations Manager, responsible for the seamless running of Meraki's operations and logistics, in addition to handling client engagement and supporting with company initiatives - such as the Women's Directorship Programme. With years of experience in the executive search industry, Winnie has seen the talent ecosystem evolve in the digital age.

