

# Women's Directorship Programme



Meraki Executive Search & Consulting and  
The University of Hong Kong

## Programme Dates

### Session 1    Session 2

6 – 8 May 2021    9 – 11 Sept 2021

### Additional Dates\*

17 – 19 June 2021  
and  
16 – 18 Sept 2021

\* COVID contingency plan

Gender-balanced boards are proven to result in greater business success, and yet women are still hugely underrepresented in boardrooms across the world. The Women's Directorship Programme, now in its ninth year, addresses this imbalance by enabling more board-ready female leaders to rise to the challenge.

**Registration close:** Friday 16 April 2021

**Tuition:** USD 12,500

Tuition includes some meals and materials, excludes accommodation

**More information:** [www.wdp-international.com](http://www.wdp-international.com)

## Overview

Through a comprehensive combination of lectures, interactive sessions, leadership exercises and input from international faculty members and senior business leaders, the Women's Directorship Program offers a blend of both academic and practical learning. The programme serves to address contemporary issues in the workplace, across industries and geographies.

The Women's Directorship Programme is designed to help participants develop their own set of strategies tailored to their career ambitions, situation and personality, recognising that these will evolve over time as new challenges arise and elements in their lives change.

The six-day programme, split into two sessions of three days each, will be held at The University of Hong Kong's Cyberport Campus. Additional programme dates have been included for the class of 2021 to ensure we have a built in contingency plan that allows for a change of format (from in-person to a hybrid programme – online and in-person), should COVID-19 travel restrictions etc. still be in place.

Participants will have the opportunity to meet and network with counterparts from different countries and influential guest speakers, such as:

*Anne Minto, iNED of Shire and Tate & Lyle*

*Donald Brydon, Chairman of Sage Group*

*Dr. Raymond Ch'ien, Chairman of Hang Seng Bank*

*Jean-Pascal Tricoire, Chairman & CEO of Schneider Electric*

## Who Should Attend

The programme is designed to equip participants with the skills and knowledge to assume boardroom responsibilities as a Director or Non-Executive Director.

## Guest speakers



**Rick Haythornthwaite**  
*Chairman of Mastercard*

"Tackling the current massive gender imbalance in the boardroom is a top priority for businesses around the globe.

Boardrooms need to adequately represent their consumer base in order to be most effective.

We wholeheartedly support this initiative to develop female leaders."



**Ruth Markland**  
*Senior iNED of Quilter and iNED Arcadis*

"This programme is absolutely crucial in making a difference at boardroom level as it serves to empower board-ready women to step up and maximize their potential.

I look forward to working with participants to fulfil their professional aspirations and devise career strategies that will work for them."



**Donald Brydon**  
*Chairman of Sage Group*

"In this fast-paced world, we need to ensure the business community evolves to best reflect the interests of consumers – well balanced boardrooms are important in achieving success.

This programme is most beneficial in terms of enhancing the development of women leaders to provide the next generation of board members."

## Women's Directorship Programme

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### Programme Modules

#### Session 1 - online

##### Module 1.

##### The Roles And Responsibilities Of Board Members

May 6th & 7th (afternoon)

The first module of the programme provides participants with perspective on the roles of the board and supporting committees, plus practical insights regarding the roles and responsibilities of independent non-executive directors (iNEDs) in terms of the finance, audit, risk oversight and remuneration committees. This module will discuss the typical responsibilities of the nomination committee and explore the most effective processes for making board appointments.

##### Module 2.

##### Strategic Leadership

May 8th & June 17th (afternoon)

To achieve organisational goals, board directors as leaders, must collaborate with people across and outside of their organisational boundaries – serving to acquire new ideas and resources. This module will explore strategic thinking, focused on the benefits of various business models and their evolution, as well as understanding the key issues facing listed companies, and what and how to advise the board and managing executives.

##### Module 3.

##### Ethics And Compliance

June 18th & 19th (afternoon)

This dynamic, interactive communications module will engage participants in a full day of intense skills development, to enhance understanding and awareness of self and how to communicate and influence others. The concepts of trust, power navigation, executive presence and crisis communication styles will all be explored. This module enables participants to contribute maximum value to their board by communicating effectively under pressure, whilst remaining composed, data-driven and credible.

#### Examination

The Women's Directorship Programme is accredited as an MA equivalent. To receive this qualification all participants are required to undertake an examination at the close of the programme.

#### Information

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#### Session 2 - in-person

##### Module 4.

##### Securities Market Regulation

9th September

This module equips participants with a working knowledge of securities regulation and directors' obligations and responsibilities with respect to the public companies they oversee. After working through case studies and examples from major public markets, participants will gain a better understanding of the often-problematic issues that regularly present themselves to directors of public companies.

##### Module 5.

##### Persuasive Communication And Conflict Resolutions

10th September

This module focuses on moral philosophy, organisational psychology, and cognitive biology, with an emphasis on communication and ethical reasoning skills that impact on professional performance. Two primary areas of business ethics will be highlighted – firstly how directors can utilise "moral architecture" to build mechanisms that help employees and executive teams avoid unethical behaviour. Secondly individual ethics will be discussed, reviewing universal cognitive biases, exploring how to best motivate people and how we can improve ethical decision-making.

##### Module 6.

##### Board Simulation Exercise

11th September

This simulation exercise enables participants to put lessons learned throughout the programme into practice. This module will explore how to operate legally, ethically and efficiently in the current economic and legal environment. Participants will discuss how making decisions causes a ripple effect across the entire business.

### Views of past participants



**Anna Yip**

CEO SmarTone

"I joined the Women's Directorship Programme a couple of years ago and found it a practical and refreshing learning experience. It opens the doors to the boardroom, demystifying the discussions and challenges facing board members globally. The programme enables more female talent to gain exposure to the high-level decision makers for future opportunities."



**Andrea Fletcher**

Chief Operating Officer Asia, Citi

"This enlightening programme provides a greater understanding of the role, responsibilities and pressures on iNEDs and members of the board. The Women's Directorship Programme explores the challenges and opportunities for the board now and in the future, and serves to open up the board network to fresh talent and perspectives."



**Fumbi Chima**

Chief Information Officer, Adidas

"The Women's Directorship Programme serves to bring together women with the same aspiration of creating a step change at the board level."



**Agnes Chan**

Regional Managing Partner, EY

"As a former programme participant, I strongly recommend it to a wider sphere of the women's community, especially to those who aspire to a successful directorship role."



**Joanne Hon**

GM, North Asia Broadridge and APAC Regional Director, Broadridge Asset Management Solutions

"A very rare but precious opportunity for professional women, who are fighting an uphill battle in the business world, to share, challenge, learn and network with each other."



**Louise Moat**

COO APAC (ex Japan) Nomura IBD

"For anyone considering taking on a directorship role, the programme offers an excellent opportunity to better understand the more formal, as well as the more practical aspects involved in becoming a board member."

Business success hinges on a gender-balanced boardroom for continued growth. Please visit [www.wdp-international.com](http://www.wdp-international.com) for further details and registration.